

Hidden Valley Middle School PTA

Tuesday, October 16, 2018

5:30pm – 6:30pm

Attendees: Ernestine Critzer, Denise Siv, Nancy Simmons, Deborah Tilman, Lisa Copenhaver, Ruth Buchanan, Tyler Wright, and Principal Mike Riley

- I. Ernestine Critzer called the meeting to order and introduced the meeting minutes from the August meeting.
 - Deb Tilman made a motion to approve the August meeting minutes. Lisa Copenhaver seconded the motion. The board unanimously approved the August meeting minutes

- II. Denise Siv summarized the results of the Cherry Hill fundraiser.
 - Approximately \$25,000 in items sold; fundraiser gross income.
 - Approximately \$8,400 in fundraiser net income.
 - The Buffalo Wild Wings prize for top fundraisers included some challenges regarding payment. The cost was also high. Ernestine suggested using a local restaurant instead of a chain restaurant. For example - Macados is much more kid-friendly.

- III. Deb Tilman provided a membership update.
 - Memberships seem to have tapered off.
 - The online form could be improved next year to indicate the name of only the children attending HVMS. This will help in the creation of the membership directory.
 - Ruth Buchanan submitted the membership directory for review.

- IV. Upcoming Events
 - There will be a November spirit night. Stay tuned for more details. We are waiting for payment from Famous Toastery for last month's spirit night.
 - The pizza dinner, traditionally held late Fall, has been moved to February.
 - The middle school is hosting a student expo night in November. The PTA is invited to attend and serve cookies and pass out membership information to incoming 6th grade parents.
 - This year's fall band concert will be held on December 10th at 7:00pm at Hidden Valley High School. The PTA will host a membership meeting during the concert. The Board will meet prior, at 6:00pm.
 - The 8th grade Mock Trial, sponsored by the PTA, is scheduled for April 9th at the Roanoke County Court House in Salem. The PTA board is invited to attend. A board meeting will be held immediately before the trial.

- V. Box Tops
 - Lisa Copenhaver reported that \$177 was collected in Box tops last month.
 - \$145 was collected this month.
 - Three prizes (\$10 in Walmart gift cards plus Jersey Mikes coupons) will be awarded to top 3 collectors.
 - Future participants will be put in a drawing for a bigger prize.

VI. Outdoor Pole Banners

- Lisa presented three designs from Blue Ridge Sign & Stamp for new light pole banners. Mr. Riley explained that the existing pole banners are about five years old.
- The cost will be about \$51/per banner. There are 8 poles.
- Mr. Riley said that we can put in an order to central office to have the banners installed but it might take a while.
- A decision on the design was not made. Lisa will get more design options based on feedback.

VII. Landscaping

- Lisa secured a \$100 donation from Dr. David Jones from Roanoke Valley Orthodontics to help with outdoor landscaping costs. She plans to use it for plants in the spring.
- We still have plenty of mulch left over from last landscaping day when volunteers planted fall flowers.
- A parent volunteer was recruited to clean up and maintain the Eagle.

VIII. Other Discussion Items

- This year's theme has not been publicized yet but the National deadlines are approaching. Ernestine will research the topic and work with Reflections volunteer to coordinate.
- Ernestine discovered that recycling is handled through central office and the PTA is not allowed to pursue contracts from recycling vendors.
- Pastor Chase Phillips from Providence Church reached out to express interest in supporting HVMS. The church would like to do a meal for teachers and they are willing to volunteer in other capacities. Ernestine let the hospitality committee and volunteer coordinator know of their interest. He can be reached by email at chase@providencechurch.com.

IX. Meeting adjourned